

TM # 64484

NCC Cable System Order

11762848

Order #	62338076
Syscode	2734
System Name	Spectrum/Wausau, WI
Market	Wausau, WI
AE	Matthew Marcus
Sales Coordinator	Rachel Wares
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jun16

Flight Dates	09/19/16 - 10/02/16
Agency	Strategic Media Placement
Advertiser	American Federation for Children
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$16,100.00
Commission	\$2,415.00
Net Total	\$13,685.00
Total Spots	864
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 9/22 New Order. Please confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	Issue IPE
2	AEN	AEN PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	\$23.00	\$138.00	30	Issue IPE
3	AEN	AEN PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	6	\$23.00	\$138.00	30	Issue IPE
4	AEN	AEN PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	4	\$25.00	\$100.00	30	Issue IPE
5	CNBC	CNBC PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$13.00	\$130.00	30	Issue IPE
6	CNBC	CNBC PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	\$12.00	\$72.00	30	Issue IPE
7	CNBC	CNBC PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	6	\$12.00	\$72.00	30	Issue IPE
8	CNBC	CNBC PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	4	\$13.00	\$52.00	30	Issue IPE
9	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$17.00	\$170.00	30	Issue IPE
10	CNN	CNN DT	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	Issue IPE
11	CNN	CNN EF	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	Issue IPE
12	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$25.00	\$325.00	30	Issue IPE
13	CNN	CNN EM	9/19/16	9/25/16	05:00	09:00					X	X	X	-	-	7	\$17.00	\$119.00	30	Issue IPE
14	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00					X	X	X	-	-	2	\$17.00	\$34.00	30	Issue IPE
15	CNN	CNN DT	9/19/16	9/25/16	09:00	16:00					X	X	X	-	-	5	\$12.00	\$60.00	30	Issue IPE
16	CNN	CNN DT	9/26/16	10/2/16	09:00	16:00					X	X	X	-	-	2	\$12.00	\$24.00	30	Issue IPE
17	CNN	CNN EF	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	7	\$18.00	\$126.00	30	Issue IPE
18	CNN	CNN EF	9/26/16	10/2/16	16:00	19:00					X	X	X	-	-	3	\$18.00	\$54.00	30	Issue IPE
19	CNN	CNN PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	\$23.00	\$138.00	30	Issue IPE
20	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	6	\$23.00	\$138.00	30	Issue IPE
21	CNN	CNN PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	\$25.00	\$150.00	30	Issue IPE

NCC Cable System Order

Order #	62338076
Syscode	2734
System Name	Spectrum/Wausau, WI
Market	Wausau, WI
AE	Matthew Marcus
Sales Coordinator	Rachel Wares
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16

Flight Dates	09/19/16 - 10/02/16
Agency	Strategic Media Placement
Advertiser	American Federation for Children
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$16,100.00
Commission	\$2,415.00
Net Total	\$13,685.00
Total Spots	864
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments : 9/22 New Order. Please confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CNN W	9/19/16	9/25/16	09:00	19:00						X	X	-	-	2	\$18.00	\$36.00	30	Issue IPE
23	CNN	CNN W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	2	\$18.00	\$36.00	30	Issue IPE
24	CNN	CNN W	9/19/16	9/25/16	09:00	19:00						X	X	-	-	2	\$20.00	\$40.00	30	Issue IPE
25	CNN	CNN W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	2	\$20.00	\$40.00	30	Issue IPE
26	DISC	DISC PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$28.00	\$364.00	30	Issue IPE
27	DISC	DISC PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	\$23.00	\$138.00	30	Issue IPE
28	DISC	DISC PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	6	\$23.00	\$138.00	30	Issue IPE
29	DISC	DISC PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	\$28.00	\$168.00	30	Issue IPE
30	ENT	ENT PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$17.00	\$221.00	30	Issue IPE
31	ENT	ENT PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	\$16.00	\$96.00	30	Issue IPE
32	ENT	ENT PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	6	\$16.00	\$96.00	30	Issue IPE
33	ENT	ENT PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	\$17.00	\$102.00	30	Issue IPE
34	ESP2	ESP2 EM	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$13.00	\$91.00	30	Issue IPE
35	ESP2	ESP2 PT	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$17.00	\$170.00	30	Issue IPE
36	ESP2	ESP2 EM	9/19/16	9/25/16	05:00	09:00					X	X	X	-	-	2	\$12.00	\$24.00	30	Issue IPE
37	ESP2	ESP2 EM	9/26/16	10/2/16	05:00	09:00					X	X	X	-	-	2	\$12.00	\$24.00	30	Issue IPE
38	ESP2	ESP2 EM	9/19/16	9/25/16	05:00	09:00					X	X	X	-	-	3	\$13.00	\$39.00	30	Issue IPE
39	ESP2	ESP2 PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	4	\$16.00	\$64.00	30	Issue IPE
40	ESP2	ESP2 PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	4	\$16.00	\$64.00	30	Issue IPE
41	ESP2	ESP2 PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	5	\$17.00	\$85.00	30	Issue IPE
42	ESP2	ESP2 W	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$13.00	\$39.00	30	Issue IPE

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Advertiser	American Federation for Children
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Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
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Show All Lines	
Total # of Weeks	2
Total	\$16,100.00
Commission	\$2,415.00
Net Total	\$13,685.00
Total Spots	864
Affiliate Split	100.0
Sold On	Cost Per Spot
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CPP	CPM

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	ESPN W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$13.00	\$39.00	30	Issue IPE
44	ESPN	ESPN W	9/19/16	9/25/16	09:00	19:00						X	X	-	-	2	\$14.00	\$28.00	30	Issue IPE
45	ESPN	ESPN W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	2	\$14.00	\$28.00	30	Issue IPE
46	ESPN	ESPN EM	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	Issue IPE
47	ESPN	ESPN EF	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	Issue IPE
48	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	Issue IPE
49	ESPN	ESPN EM	9/19/16	9/25/16	05:00	09:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue IPE
50	ESPN	ESPN DT	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue IPE
51	ESPN	ESPN DT	9/26/16	10/2/16	09:00	16:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue IPE
52	ESPN	ESPN EF	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$18.00	\$36.00	30	Issue IPE
53	ESPN	ESPN EF	9/26/16	10/2/16	16:00	19:00						X	X	-	-	2	\$18.00	\$36.00	30	Issue IPE
54	ESPN	ESPN EF	9/19/16	9/25/16	16:00	19:00						X	X	-	-	3	\$20.00	\$60.00	30	Issue IPE
55	ESPN	ESPN PT	9/19/16	9/25/16	19:00	24:00						X	X	-	-	4	\$23.00	\$92.00	30	Issue IPE
56	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00						X	X	-	-	4	\$23.00	\$92.00	30	Issue IPE
57	ESPN	ESPN PT	9/19/16	9/25/16	19:00	24:00						X	X	-	-	5	\$25.00	\$125.00	30	Issue IPE
58	ESPN	ESPN W	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	Issue IPE
59	ESPN	ESPN W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	Issue IPE
60	ESPN	ESPN W	9/19/16	9/25/16	09:00	19:00						X	X	-	-	2	\$20.00	\$40.00	30	Issue IPE
61	ESPN	ESPN W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	2	\$20.00	\$40.00	30	Issue IPE
62	FOOD	FOOD PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	Issue IPE
63	FOOD	FOOD PT	9/19/16	9/25/16	19:00	24:00						X	X	-	-	3	\$23.00	\$69.00	30	Issue IPE

NCC Cable System Order

Order #	62339076
Syscode	2734
System Name	Spectrum/Wausau, WI
Market	Wausau, WI
AE	Matthew Marcus
Sales Coordinator	Rachel Wares
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16

Flight Dates	09/19/16 - 10/02/16
Agency	Strategic Media Placement
Advertiser	American Federation for Children
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$16,100.00
Commission	\$2,415.00
Net Total	\$13,685.00
Total Spots	864
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 9.22 New Order. Please confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	FOOD	FOOD PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	3	\$23.00	\$69.00	30	Issue IPE
65	FOOD	FOOD PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	5	\$25.00	\$125.00	30	Issue IPE
66	FOOD	FOOD W	9/19/16	9/25/16	09:00	19:00					X	X	X	-	-	2	\$18.00	\$36.00	30	Issue IPE
67	FOOD	FOOD W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	2	\$18.00	\$36.00	30	Issue IPE
68	FOOD	FOOD W	9/19/16	9/25/16	09:00	19:00					X	X	X	-	-	2	\$20.00	\$40.00	30	Issue IPE
69	FOOD	FOOD W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	2	\$20.00	\$40.00	30	Issue IPE
70	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue IPE
71	FXNC	FXNC DT	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	Issue IPE
72	FXNC	FXNC EF	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	Issue IPE
73	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$25.00	\$325.00	30	Issue IPE
74	FXNC	FXNC EM	9/19/16	9/25/16	05:00	09:00					X	X	X	-	-	4	\$17.00	\$68.00	30	Issue IPE
75	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00					X	X	X	-	-	4	\$17.00	\$68.00	30	Issue IPE
76	FXNC	FXNC EM	9/19/16	9/25/16	05:00	09:00					X	X	X	-	-	4	\$19.00	\$76.00	30	Issue IPE
77	FXNC	FXNC DT	9/19/16	9/25/16	09:00	16:00					X	X	X	-	-	3	\$12.00	\$36.00	30	Issue IPE
78	FXNC	FXNC DT	9/26/16	10/2/16	09:00	16:00					X	X	X	-	-	3	\$12.00	\$36.00	30	Issue IPE
79	FXNC	FXNC DT	9/19/16	9/25/16	09:00	16:00					X	X	X	-	-	4	\$13.00	\$52.00	30	Issue IPE
80	FXNC	FXNC EF	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	4	\$18.00	\$72.00	30	Issue IPE
81	FXNC	FXNC EF	9/26/16	10/2/16	16:00	19:00					X	X	X	-	-	3	\$18.00	\$54.00	30	Issue IPE
82	FXNC	FXNC EF	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	5	\$20.00	\$100.00	30	Issue IPE
83	FXNC	FXNC PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	5	\$23.00	\$115.00	30	Issue IPE
84	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	5	\$23.00	\$115.00	30	Issue IPE

NCC Cable System Order

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Flight Dates	09/19/16 - 10/02/16
Agency	Strategic Media Placement
Advertiser	American Federation for Children
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
Version	1 Vs. 1
Show All Lines	
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85	FXNC	FXNC PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	\$25.00	\$150.00	30	Issue IPE
86	FXNC	FXNC W	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	Issue IPE
87	FXNC	FXNC W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	Issue IPE
88	FXNC	FXNC W	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$20.00	\$60.00	30	Issue IPE
89	FXNC	FXNC W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$20.00	\$60.00	30	Issue IPE
90	GOLF	GOLF DT	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	11	\$7.00	\$77.00	30	Issue IPE
91	GOLF	GOLF EF	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	11	\$10.00	\$110.00	30	Issue IPE
92	GOLF	GOLF DT	9/19/16	9/25/16	09:00	16:00						X	X	-	-	5	\$6.00	\$30.00	30	Issue IPE
93	GOLF	GOLF DT	9/26/16	10/2/16	09:00	16:00						X	X	-	-	5	\$6.00	\$30.00	30	Issue IPE
94	GOLF	GOLF DT	9/19/16	9/25/16	09:00	16:00						X	X	-	-	5	\$7.00	\$35.00	30	Issue IPE
95	GOLF	GOLF EF	9/19/16	9/25/16	16:00	19:00						X	X	-	-	10	\$10.00	\$100.00	30	Issue IPE
96	GOLF	GOLF EF	9/26/16	10/2/16	16:00	19:00						X	X	-	-	5	\$10.00	\$50.00	30	Issue IPE
97	HGTV	HGTV DT	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$13.00	\$91.00	30	Issue IPE
98	HGTV	HGTV EF	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	Issue IPE
99	HGTV	HGTV PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$25.00	\$325.00	30	Issue IPE
100	HGTV	HGTV DT	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue IPE
101	HGTV	HGTV DT	9/26/16	10/2/16	09:00	16:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue IPE
102	HGTV	HGTV DT	9/19/16	9/25/16	09:00	16:00						X	X	-	-	3	\$13.00	\$39.00	30	Issue IPE
103	HGTV	HGTV EF	9/19/16	9/25/16	16:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	Issue IPE
104	HGTV	HGTV EF	9/26/16	10/2/16	16:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	Issue IPE
105	HGTV	HGTV EF	9/19/16	9/25/16	16:00	19:00						X	X	-	-	4	\$20.00	\$80.00	30	Issue IPE

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Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$16,100.00
Commission	\$2,415.00
Net Total	\$13,685.00
Total Spots	864
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 9/22 New Order. Please confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	HGTV	HGTV PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	4	\$23.00	\$92.00	30	Issue IPE
107	HGTV	HGTV PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	4	\$23.00	\$92.00	30	Issue IPE
108	HGTV	HGTV PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	\$25.00	\$150.00	30	Issue IPE
109	HGTV	HGTV W	9/19/16	9/25/16	09:00	19:00					X	X	X	-	-	2	\$18.00	\$36.00	30	Issue IPE
110	HGTV	HGTV W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	2	\$18.00	\$36.00	30	Issue IPE
111	HGTV	HGTV W	9/19/16	9/25/16	09:00	19:00					X	X	X	-	-	2	\$20.00	\$40.00	30	Issue IPE
112	HGTV	HGTV W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	2	\$20.00	\$40.00	30	Issue IPE
113	HIST	HIST EF	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	Issue IPE
114	HIST	HIST PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$25.00	\$325.00	30	Issue IPE
115	HIST	HIST EF	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	2	\$18.00	\$36.00	30	Issue IPE
116	HIST	HIST EF	9/26/16	10/2/16	16:00	19:00					X	X	X	-	-	2	\$18.00	\$36.00	30	Issue IPE
117	HIST	HIST EF	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	3	\$20.00	\$60.00	30	Issue IPE
118	HIST	HIST PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	4	\$23.00	\$92.00	30	Issue IPE
119	HIST	HIST PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	4	\$23.00	\$92.00	30	Issue IPE
120	HIST	HIST PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	\$25.00	\$150.00	30	Issue IPE
121	HIST	HIST W	9/19/16	9/25/16	09:00	19:00					X	X	X	-	-	2	\$18.00	\$36.00	30	Issue IPE
122	HIST	HIST W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	2	\$18.00	\$36.00	30	Issue IPE
123	HIST	HIST W	9/19/16	9/25/16	09:00	19:00					X	X	X	-	-	2	\$20.00	\$40.00	30	Issue IPE
124	HIST	HIST W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	2	\$20.00	\$40.00	30	Issue IPE
125	LIF	LIF PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$21.00	\$252.00	30	Issue IPE
126	LIF	LIF PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	3	\$20.00	\$60.00	30	Issue IPE

NCC Cable System Order

Order #	62338076
Syscode	2734
System Name	Spectrum/Wausau, WI
Market	Wausau, WI
AE	Matthew Marcus
Sales Coordinator	Rachel Wares
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16

Flight Dates	09/19/16 - 10/02/16
Agency	Strategic Media Placement
Advertiser	American Federation for Children
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$16,100.00
Commission	\$2,415.00
Net Total	\$13,685.00
Total Spots	864
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 9.22 New Order, Please confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	LIF	LIF PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	3	\$20.00	\$60.00	30	Issue IPE
128	LIF	LIF PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	5	\$21.00	\$105.00	30	Issue IPE
129	LIF	LIF W	9/19/16	9/25/16	09:00	19:00					X	X	X	-	-	3	\$16.00	\$48.00	30	Issue IPE
130	LIF	LIF W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	3	\$16.00	\$48.00	30	Issue IPE
131	LIF	LIF W	9/19/16	9/25/16	09:00	19:00					X	X	X	-	-	3	\$17.00	\$51.00	30	Issue IPE
132	LIF	LIF W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	3	\$17.00	\$51.00	30	Issue IPE
133	MNBC	MNBC EM	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	13	\$16.00	\$208.00	30	Issue IPE
134	MNBC	MNBC PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$21.00	\$252.00	30	Issue IPE
135	MNBC	MNBC EM	9/19/16	9/25/16	05:00	09:00					X	X	X	-	-	3	\$15.00	\$45.00	30	Issue IPE
136	MNBC	MNBC EM	9/26/16	10/2/16	05:00	09:00					X	X	X	-	-	3	\$15.00	\$45.00	30	Issue IPE
137	MNBC	MNBC EM	9/19/16	9/25/16	05:00	09:00					X	X	X	-	-	6	\$16.00	\$96.00	30	Issue IPE
138	MNBC	MNBC PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	2	\$20.00	\$40.00	30	Issue IPE
139	MNBC	MNBC PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	2	\$20.00	\$40.00	30	Issue IPE
140	MNBC	MNBC PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	5	\$21.00	\$105.00	30	Issue IPE
141	TBSC	TBSC PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$21.00	\$210.00	30	Issue IPE
142	TBSC	TBSC PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	3	\$20.00	\$60.00	30	Issue IPE
143	TBSC	TBSC PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	3	\$20.00	\$60.00	30	Issue IPE
144	TBSC	TBSC PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	5	\$21.00	\$105.00	30	Issue IPE
145	TBSC	TBSC W	9/19/16	9/25/16	09:00	19:00					X	X	X	-	-	3	\$16.00	\$48.00	30	Issue IPE
146	TBSC	TBSC W	9/26/16	10/2/16	09:00	19:00					X	X	X	-	-	3	\$16.00	\$48.00	30	Issue IPE
147	TBSC	TBSC W	9/19/16	9/25/16	09:00	19:00					X	X	X	-	-	3	\$17.00	\$51.00	30	Issue IPE

NCC Cable System Order

Order #	62338076
Syscode	2734
System Name	Spectrum/Wausau, WI
Market	Wausau, WI
AE	Matthew Marcus
Sales Coordinator	Rachel Wares
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16

Flight Dates	09/19/16 - 10/02/16
Agency	Strategic Media Placement
Advertiser	American Federation for Children
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$16,100.00
Commission	\$2,415.00
Net Total	\$13,685.00
Total Spots	864
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-
	CPM
	-

Comments : 9.22 New Order. Please confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	TBSC	TBSC W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$17.00	\$51.00	30	Issue IPE
149	TNT	TNT EF	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	Issue IPE
150	TNT	TNT PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$25.00	\$300.00	30	Issue IPE
151	TNT	TNT EF	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	Issue IPE
152	TNT	TNT EF	9/26/16	10/2/16	16:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	Issue IPE
153	TNT	TNT EF	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	3	\$20.00	\$60.00	30	Issue IPE
154	TNT	TNT PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	4	\$23.00	\$92.00	30	Issue IPE
155	TNT	TNT PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	4	\$23.00	\$92.00	30	Issue IPE
156	TNT	TNT PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	5	\$25.00	\$125.00	30	Issue IPE
157	TNT	TNT W	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	Issue IPE
158	TNT	TNT W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	Issue IPE
159	TNT	TNT W	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$20.00	\$60.00	30	Issue IPE
160	TNT	TNT W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$20.00	\$60.00	30	Issue IPE
161	TRAV	TRAV PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$13.00	\$130.00	30	Issue IPE
162	TRAV	TRAV PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	3	\$12.00	\$36.00	30	Issue IPE
163	TRAV	TRAV PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	3	\$12.00	\$36.00	30	Issue IPE
164	TRAV	TRAV PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	5	\$13.00	\$65.00	30	Issue IPE
165	TRAV	TRAV W	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue IPE
166	TRAV	TRAV W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue IPE
167	TVL	TVL DT	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$11.00	\$132.00	30	Issue IPE
168	TVL	TVL DT	9/19/16	9/25/16	09:00	16:00					X	X	X	-	-	5	\$10.00	\$50.00	30	Issue IPE

NCC Cable System Order

Order #	62338076
Systemcode	2734
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Survey	Cable Nielsen Live+1 Jul16

Flight Dates	09/19/16 - 10/02/16
Agency	Strategic Media Placement
Advertiser	American Federation for Children
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
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Show All Lines	
Total # of Weeks	2
Total	\$16,100.00
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Total Spots	864
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
GMP	-
CPP	CPM

Comments : 9/22 New Order. Please confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	TVL	TVL DT	9/26/16	10/2/16	09:00	16:00					X	X	X	-	-	5	\$10.00	\$50.00	30	Issue IPE
170	TVL	TVL DT	9/19/16	9/25/16	09:00	16:00					X	X	X	-	-	5	\$11.00	\$55.00	30	Issue IPE
171	USA	USA PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	15	\$25.00	\$375.00	30	Issue IPE
172	USA	USA PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	\$23.00	\$138.00	30	Issue IPE
173	USA	USA PT	9/26/16	10/2/16	19:00	24:00					X	X	X	-	-	6	\$23.00	\$138.00	30	Issue IPE
174	USA	USA PT	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	\$25.00	\$150.00	30	Issue IPE

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	337	527	0	0	0	0	0	0	0	0	0	0	864
AMT	\$6,206.00	\$9,894.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16,100.00

SYSTEM APP: SALES ACCT

Date Printed 09/22/16

62338076 | Wausau, WI | Spectrum/Wausau, WI | 2734 |